

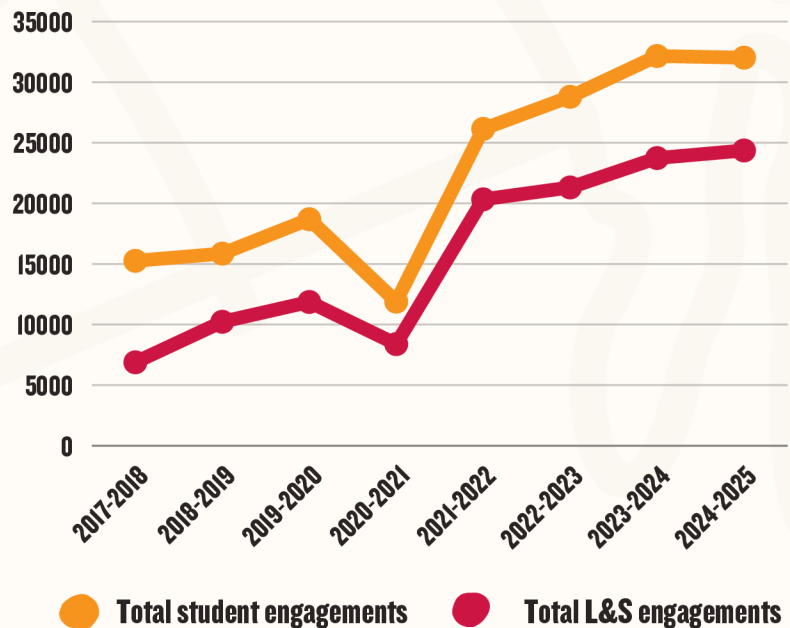
SUCCESSWORKS FALL 2025 BOV UPDATE

Overall student engagement with SuccessWorks career programs remained strong in '24-'25. The slowing growth trend of L&S engagements in recent years informs how we're creating new approaches to reach students in spaces where they already are, including in the classroom and through experiences with their majors.

2024-2025 Academic Year:

24,364 L&S student engagements

32,023 total student engagements



SUPPORTING FIRST-GEN & HIGH FINANCIAL NEED STUDENTS

Data show first-generation and high financial need students are less likely than their peers to achieve positive early career outcomes, so SuccessWorks is committed to ensuring these students connect with the advisors, internships & employers who can help them get ahead.

- Last summer, the **SuccessWorks Internship Fund** provided \$197,500 to make invaluable internship experiences possible for 144 students—most ever in the history of the Fund.
- **The Fall Inclusive Community Career & Internship Fair** (10/1/25) connected students with dozens of employers committed to building more inclusive and accessible workplaces.
- Our ongoing partnership with the **Center for Academic Excellence** gives students tailored one-on-one career advising, plus specialized programs and career development opportunities.



CLASSROOM CAREER INTEGRATION

Collaborations with L&S departments are guiding how we improve career development course materials we provide to faculty & instructors to reach more students in ways that resonate with their academics.

successworks.wisc.edu/FacultyStaff

“I’ve been impressed with SuccessWorks staff responsiveness and eagerness to identify materials related to individual courses. It’s been a privilege to collaborate with a team so committed to student success and explore ideas that are rooted in real-world relevance.”

MORTON ANN GERNSBACHER

Vilas Research Professor and the Sir Frederic C. Bartlett Professor of Psychology

MAJOR-BASED SKILLS & OUTCOMES RESOURCES

These tools are now available for **EVERY L&S major**, empowering all students to identify, articulate and leverage the lifelong skills they’re developing in the classroom.

successworks.wisc.edu/Majors

SUCCESSWORKS GATEWAY AT IRVING & DOROTHY LEVY HALL



Opening 2026: Stay tuned!

“Coming from a low income rural household in the small town of Clayton, Wisconsin, I never imagined I’d be doing any of the work I do now. The SuccessWorks Internship Fund allowed me to take on an opportunity—living and researching in Kenya for a month—instead of working to cover my expenses.”

AMANDA GRANT

History, Art History, African Cultural Studies
Summer Internship: Merry-Go-Strong, Kenya



More updates & student stories: successworks.wisc.edu/AnnualReport