

What you can do with your **SOCIAL WORK MAJOR**



Major Skills:



Professionalism & Ethical Conduct

You apply principles of ethical and professional conduct, demonstrate personal accountability and effective work habits, understand the impact of actions and non-verbal communication, and act responsibly with the interests of the larger community in mind.



Equity & Inclusivity

You connect awareness of the self, systems and social welfare knowledge to promote justice, equity, and inclusion and guard against biases; you promote anti-oppressive practices.



Practice Skills

You describe and demonstrate foundational knowledge and skills in engaging, assessing, intervening, and evaluating practice with individuals, families, groups, organizations, and communities.



Written & Oral Communication

You articulate ideas clearly and effectively in written and oral form; you can explain complex ideas for clinical and non-clinical audiences.



Systems Analysis & Intervention

You analyze systems at the micro (individuals and families), mezzo (groups and communities), and macro (systems and organizations) levels and advocate for system-level changes; you assess individuals, families, groups, organizations, and communities and intervene where appropriate.



Teamwork

You work collaboratively with others including interdisciplinary professionals, community members, families, and clients to achieve common goals, negotiate, and manage conflict.



Research

You use evidence to support arguments, critically and thoughtfully consume the work of others, use evidence to support arguments, and explain information clearly and concisely.

Supplement Your Skills With:



Mentorship & Leadership in Student & Community Organizations



Global & Intercultural Experience



Interdisciplinary Communication & Relationship Building



Service-learning, Field Placements, Volunteering, Part-Time Jobs, Internships

Chart Your Path Forward

Activate Your Handshake Account

for connections to jobs, internships, employer & alumni networking.

Explore Career Communities

to discover a wide variety of fields where you can turn your major into success.

Take the Next Step

This is a professional degree program that prepares students for licensure and to continue on to the Master's program

Put your Social Work major to **WORK**

Frequent Alumni Job Titles:

1. Social Worker
2. Director/Executive Director
3. Case Manager
4. Mental Health Practitioner
5. Account Executive
6. Program/Project Manager
7. Program/Agency Director
8. Attorney
9. Consultant
10. Customer Service Representative
13. Administrative Assistant
14. Care Coordinator

Common Employers of Alumni:

- 3M
- Black River Memorial Hospital
- Chicago Public Schools
- Children's Hospital of Wisconsin
- Dane County
- Fairview Health Services
- First Weber Group
- Froedtert Health Services
- Group Health Cooperative of South Central WI
- Hennepin County
- Lumen Technologies
- Keller Williams Realty
- Madison Metropolitan School District
- Milwaukee County
- Milwaukee Public Schools
- TruStage
- UW-Madison
- Wisconsin Department of Veteran Affairs
- UW Health
- Wisconsin Department of Children and Families

Recent Grads' Career Plans:

- 78%** Continuing Education or Grad School
- 19%** Employment
- 3%** Volunteer/Service/Other

Industry of Employment:

1. Education
2. Government
3. Non-Profit
4. Healthcare
5. Real Estate
6. Finance
7. Legal
8. Public Service
9. Consulting
10. Insurance

Where Alumni Live & Work:

- 41%** Wisconsin →
- 11%** Illinois →
- 8%** Minnesota →
- 5%** California →
- 3%** New York →
- 32%** Other →



"Studying Social Work equipped me with crisis intervention techniques and problem-solving skills. These skills are essential in handling challenging situations, making decisions, and finding solutions to operational issues in the healthcare setting. Additionally, a lot of Social Work involves advocating for vulnerable populations and understanding social policies. This background has served me well in navigating healthcare regulations, quality assurance, and patient advocacy."

Adriana Sofia Kotchkoski, 2018
MHA Student
University of Iowa
Iowa City, Iowa



"During my time in the BSW and MSW program, especially within field seminars, a great emphasis was placed on documentation. Stepping into my career, I was well-equipped to document appropriate case notes because of the education provided at UW-Madison."

Camilla Vellon, MSW, 2022
Behavioral Health Clinician
Atrium Health
Davidson, NC

Career Communities for Social Work Majors

SuccessWorks has eight Career Communities to connect you with career advising, resources and programs. Here are a few suggestions for where you can start.

Not inspired by these options? Visit [SuccessWorks](#) to explore more widely.

- **Healthcare & Human Services**
- **Non-Profit Management & Education**
- **Government, Policy, International Affairs & Law**
- **Consulting, Finance, Management & Client Relations**