What you can do with your SCANDINAVIAN STUDIES MAJOR

Scandinavian Studies Major Skills

Written & Spoken Language Proficiency
You learn to read, listen to, and comprehend communication in the Scandinavian languages and articulate thoughts and ideas in Scandinavian languages verbally and in writing.

Critical Reading & Analytical Thinking
You analyze texts and media, recognize and apply patterns in language use, assess evidence, and recognize the possible implications of texts and media for various contexts, perspectives, and issues.

Cultural Competence
You develop awareness of and sensitivity to practices, products, and perspectives of other cultures along with your own while recognizing historical, social, political contexts and the ethics of a diverse society.

Professionalism & Work Ethic
You apply principles of ethical and professional conduct, demonstrate personal accountability and effective work habits, understand the impact of non-verbal communication, and act responsibly with the interests of the larger community in mind.

Creative Thinking
You learn to generate original ideas, experiment and take risks, solve problems, and use a wide variety of media to communicate.

Teamwork
You build and maintain collaborative relationships to work effectively toward common goals, while appreciating diverse viewpoints and shared responsibilities.

Supplement Your Skills With

Career & Self Development
Experience Fostering Professional Equity & Inclusion
Study or Internships Abroad
Data Analysis & Interpretation
Internships & Part-Time Positions

Chart Your Path Forward
Activate Your Handshake Account for connections to jobs, internships, employer & alumni networking.
Explore Career Communities to discover a wide variety of fields where you can turn your major into success.
Get Career & Internship Advising from SuccessWorks to make a plan, whether you’re a first-year student or about to graduate.

Get Started: successworks.wisc.edu
Put your Scandinavian Studies major to WORK

Common Alumni Job Titles
- Business Analyst
- Client Services Coordinator
- Consultant
- Development Director
- Developmental Reading Instructor
- Director, Scandinavian Cultural Center
- Executive Director/President
- Financial Advisor
- Flight Attendant
- Grant Writer
- Marketing Director
- Professor
- Project Manager
- Software Engineer
- Teacher

Common Employers of Alumni
- American Family Insurance
- American Refugee Committee
- Best Buy
- Centracare
- Columbia University
- Ecolab
- CBRE
- Columbia University
- Ecolab
- Epic
- Finlandia University
- General Mills
- Green Bay Insurance Center
- John Deere
- Kohl's
- Linn County Conservation Department
- Madison Metropolitan School District
- Norwegian American Genealogical Center
- State of Wisconsin
- United Airlines
- United Way
- University of Minnesota
- UW Medical Foundation

Recent Grads’ Career Plans
- 65% Employment
- 35% Continuing Education or Grad School

Industries of Employment
1. Education
2. Insurance
3. Information Technology
4. Non-Profit
5. Arts & Entertainment
6. Manufacturing
7. Retail
8. Finance
9. Government
10. Military

Where Alumni Live & Work
- 45% Wisconsin
- 18% Minnesota
- 6% Illinois
- 3% Texas
- 2% California
- 26% Other

“Thinking about how much writing I do on a daily basis, I really learned a lot more about the structure of the English language through my study of Norwegian. That, coupled with the requirements of other courses in the major, made me a much better writer and communicator.”

Gage Trader, 2007
Director of Operations, Intercrown Enterprise, LTD
Madison, WI

“I have been asked about my interest in Scandinavian Studies in every job interview since graduation. Being able to connect with people on an interesting and uncommon topic has been invaluable. On more than one occasion, I’ve been offered a job and informed after the fact my Scandinavian Studies background was an added bonus with my candidacy.”

Chelsea-Leigh Flucus, 2013
PSJD Fellow, National Association for Law Placement
Washington, DC

Career Communities for Scandinavian Studies Majors
SuccessWorks has eight Career Communities to connect you with career advising, resources and programs. Here are a few suggestions on where Scandinavian Studies majors can start.

- Non-Profit & Education
- Consulting, Finance & Business Roles
- Government, Policy, International Affairs & Law

Not inspired by these options? Visit SuccessWorks to explore more widely.

successworks.wisc.edu