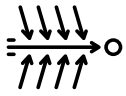


What you can do with your **SOCIOLOGY MAJOR**



Sociology Major Skills:



Understand Social Dynamics, Contexts & Consequences

You learn to understand the structures of societies, institutions and organizations, understanding how these shape individuals' choices, practices and life chances. You take social context into account in decision making and strategy.



Research & Research Design

You know how to define a problem, design a study to find answers, identify strengths and weaknesses of methods and approaches, design surveys, conduct interviews and field work, report findings, and make recommendations.



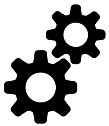
Global & Multicultural Competency

You understand social inequalities, group dynamics, and diverse perspectives, developing an awareness of traditional stereotypes. You understand the ways events and processes in one country are linked to those in other countries.



Qualitative & Quantitative Data Analysis

You learn to code and analyze qualitative and quantitative data, utilizing appropriate tools and software, interpret results of data gathering, identify ethical issues, present data.



Critical Thinking

You learn to define and analyze problems, identify factors that contribute to outcomes, and analyze the connections.



Written & Oral Communication

You have skills to articulate thoughts and ideas clearly and effectively in written communications and through oral communications.

Supplement Your Skills With:



Leadership Experience



Volunteering or Service-Learning



Career & Self Development



Collaboration Experience



Internships & Part-Time Positions

Chart Your Path Forward

Activate Your Handshake Account

for connections to jobs, internships, employer & alumni networking.

Explore Career Communities

to discover a wide variety of fields where you can turn your Sociology major into success.

Get Career & Internship Advising

from SuccessWorks to make a plan, whether you're a first-year student or about to graduate.

Get Started: successworks.wisc.edu

Put your Sociology major to **WORK**

Common Alumni Job Titles

- Account Executive/Manager
- Accountant
- Analyst
- Attorney
- Business Development Manager/Consultant
- Business Owner/Founder
- Consultant
- Director
- Executive Director
- Project Manager
- President/CEO
- Principal
- Registered Nurse
- Business Owner/Founder
- Professor
- Teacher

Common Employers of Alumni

- American Family Insurance
- American Medical Association
- Aurora Healthcare
- Best Buy
- Boeing
- Chicago Public Schools
- Children's Wisconsin
- City of Madison
- City Year
- CUNA Mutual Group
- Delta Airlines
- Epic
- Exact Sciences
- Madison Area Technical College
- Medical College of Wisconsin
- Milwaukee Public Schools
- Northwestern Mutual
- University of Wisconsin-Madison
- UW Health
- WI Department of Health Services



Recent Grads' Career Plans

- 68%** Employment
- 26%** Continuing Studies
- 3%** Volunteer or Service Program
- 1%** Military
- 2%** Other

Industries of Employment

1. Education
2. Healthcare
3. Information Technology
4. Finance
5. Government
6. Non-Profit
7. Legal
8. Real Estate
9. Insurance
10. Retail & Services

Where Alumni Live & Work

- 36%** Wisconsin
- 12%** Illinois
- 8%** Minnesota
- 8%** California
- 5%** Minnesota
- 31%** Other



"Always ask 'why?' As a Civil Rights Analyst, and previously as a Federal Investigator, I spend my days asking questions attempting to uncover evidence of noncompliance with federal civil rights laws, never being satisfied with what appears on the surface.

Sociology taught me how to turn my natural curiosity into a career."

Avery S. Jackson, 2009

Civil Rights Analyst, U.S. Department of Health & Human Services
Washington, DC



"My Sociology major taught me how to best identify qualified and accurate data to answer the challenges of the day. The data's source and accuracy of assessment are vital in my current role and life."

Kingsley Goubourne (he/him/his), 2004

Director of Global Inclusion & Diversity, SC Johnson
Owner, Artemis Provisions and Cheese
Mt. Horeb, WI

Career Communities for Sociology Majors

SuccessWorks has eight Career Communities to connect you with career advising, resources and programs. Here are a few suggestions on where Sociology majors can start.

Not inspired by these options? Visit SuccessWorks to explore more widely.

- Technology, Data & Analytics
- Consulting, Finance, & Other Business Roles
- Non-Profit & Education
- Government, Policy, International Affairs & Law
- Healthcare & Wellbeing

successworks.wisc.edu