What you can do with your GERMAN MAJOR

German Major Skills

Written & Spoken Communication
You learn to read, listen to, and comprehend German and express thoughts and ideas in German through written and oral communication.

Cultural Competence
You develop awareness of and sensitivity to practices, products, and perspectives and diverse cultural, historical, social, and political contexts of other cultures along with your own.

Critical Reading & Analytical Thinking
You analyze texts and media, identify and apply patterns in language use, assess evidence, and recognize the possible implications of texts and media for various contexts, perspectives, and issues.

Teamwork
You build and maintain collaborative relationships to work effectively toward common goals, while appreciating diverse viewpoints and shared responsibilities.

Creative Thinking
You learn to generate original ideas, experiment and take risks, solve problems, and use a wide variety of media to communicate.

Professionalism & Work Ethic
You apply principles of ethical and professional conduct, demonstrate personal accountability and effective work habits, understand the impact of non-verbal communication, and act responsibly with the interests of the larger community in mind.

Supplement Your Skills With

Career & Self Development
Experience Fostering Professional Equity & Inclusion
Study or Internships Abroad
Data Analysis & Interpretation
Internships & Part-Time Work

Chart Your Path Forward

Activate Your Handshake Account for connections to jobs, internships, employer & alumni networking.

Explore Career Communities to discover a wide variety of fields where you can turn your major into success.

Get Career & Internship Advising from SuccessWorks to make a plan, whether you’re a first-year student or about to graduate.

Get Started: successworks.wisc.edu
Put your German major to WORK

Common Alumni Job Titles
1. Account Executive/Manager
2. Administrative Assistant
3. Advisor
4. Analytics Consultant/Associate
5. Business Development Director/Manager
6. Business Owner
7. Consultant
8. Editor
9. Engineer
10. Executive Director
11. Partner
12. Professor
13. Project Manager
14. Branch Manager
15. Speech Language Pathologist
16. Teacher

Common Employers of Alumni
- Accenture
- Amazon Web Services (AWS)
- Arconic
- Aurora Healthcare
- Baird
- Ballotpedia
- Banner Bank
- Berkshire Hathaway
- CDW
- Children’s Wisconsin
- Epic
- Falk Legal Group
- Gallagher
- Madison Metropolitan School District
- Mercer
- State of Wisconsin
- Target
- University of Minnesota
- University of Wisconsin-Madison
- Walmart

Recent Grads’ Career Plans
62% Employment
33% Continuing Education or Grad School
3% Volunteer/Service Program
1% Military
1% Other

Industries of Employment
1. Education
2. Information Technology
3. Healthcare
4. Finance
5. Government
6. Legal
7. Manufacturing
8. Retail
9. Hospitality
10. Non-profit

Where Alumni Live & Work
35% Wisconsin
1% Minnesota
9% Illinois
7% California
4% New York
34% Other

“As a German major, I gained a vital understanding of the value of diverse perspectives. This expanded worldview, plus critical reading and writing skills, are key aspects of my legal career today.”

Molly Dobberke Riehle, 2009
Executive Director, Centro Legal
Milwaukee, WI

“As a professional in the field of international education, I use the intercultural communication abilities and strong research and writing skills that I developed as a German major on a daily basis.”

Calla Buttke, 2016
Director of College Counseling, PathIvy
San Francisco, CA

Career Communities for German Majors
- Non-Profit & Education
- Consulting, Finance & Other Business Roles
- Government, Policy, International Affairs & Law
- Technology, Data & Analytics

SuccessWorks has eight Career Communities to connect you with career advising, resources and programs. Here are a few suggestions on where German majors can start.

Not inspired by these options? Visit SuccessWorks to explore more widely.

successworks.wisc.edu