

# What you can do with your **ENGLISH MAJOR**



## English Major Skills



### Writing for Various Purposes & Audiences

You learn to write skillfully with attention to different audiences, contexts, purposes, and conventions.



### Creative Thinking

You learn to generate original ideas, synthesize information, experiment, take risks, solve problems, and use a wide variety of media.



### Critical Reading & Thinking

You understand divergent perspectives, identifying and questioning assumptions, and recognizing the implications of texts.



### Emotional Intelligence

You learn to examine issues from multiple perspectives with a sensitivity to complex issues affecting diverse populations.



### Research

You're adept at filtering information to establish legitimate sources, using evidence and translating complex information clearly and concisely.



### Public Speaking & Oral Communications

You learn to present and respond to ideas with attention to different audiences, contexts, perspectives and purposes.



### Cultural Competency

You build knowledge of art and literature, plus social and political discourses that influence popular culture, institutions, and human motivation.



### Attention to Detail

You have a keen sensitivity to nuance, style, and consistency in communication. You revise according to organizational and audience needs.

## Supplement Your Skills With:



**Leadership Experience**



**Global Competency**



**Internships & Part-Time Positions**



**Digital Technology Skills**



**Collaboration Experience**



**Career & Self Development**

## Chart Your Path Forward

### Activate Your Handshake Account

for connections to jobs, internships, employer & alumni networking.

### Explore Career Communities

to discover a wide variety of fields where you can turn your English major into success.

### Get Career & Internship Advising

from SuccessWorks to make a plan, whether you're a first-year student or about to graduate.

**Get Started: [successworks.wisc.edu](https://successworks.wisc.edu)**

# Put your English major to **WORK**

## Common Alumni Job Titles

- Account Executive
- Attorney
- Business Owner
- Communications Director/Manager
- Consultant
- Editor
- Executive Director
- Marketing Manager
- Partner/President (Finance)
- Project Manager
- Professor
- Project/Product Manager
- School Principal
- Teacher
- Technical Writer
- Writer

## Common Employers of English Alumni

- American Family Insurance
- Apple
- Bronx Defenders Family Defense Practice
- Chazen Museum of Art
- Deloitte
- Epic
- Exact Sciences
- Goodheart-Wilcox Publishing
- Google
- Madison Metropolitan School District
- Medical College of Wisconsin
- Microsoft
- Milwaukee Institute of Art & Design
- New Media Rights
- The New York Times
- Northwestern Mutual
- Penguin Random House
- Sierra Club
- USA Today
- UW Health



## Recent Grads' Career Plans

- 65%** Employment
- 32%** Continuing Education or Grad School
- 2%** Volunteer or Service Programs
- 1%** Other

## Industries of Employment

1. Education
2. Information Technology
3. Healthcare
4. Finance
5. Media
6. Government
7. Non-Profit
8. Arts & Entertainment
9. Marketing

## Where Alumni Live & Work

- 32%** Wisconsin
- 12%** Illinois
- 9%** Minnesota
- 8%** California
- 8%** New York
- 31%** Other



"Using the persuasive language skills I honed as an English major, I have been able to advance projects, secure more funding for initiatives and better communicate with leadership teams."

**Coral Graser, 2011**  
Head of Public Affairs, Epic  
Madison, WI



"An English major is about combining your ability to write with your ability to think. That skill is insanely important in the real world. Sprinkle in a little public speaking experience and you will be an unstoppable force!"

**Alex Frecon, 2009**  
Writer + Director  
Minneapolis-St. Paul, MN

## Career Communities for English Majors

SuccessWorks has eight Career Communities to connect you with career advising, resources and programs. Here are a few suggestions on where English Majors can start.

- **Communications, Entertainment & the Arts**
- **Consulting, Finance, & Other Business Roles**
- **Government, Policy, International Affairs & Law**
- **Non-Profit & Education**

Not inspired by these options? Visit SuccessWorks to explore more widely.

[successworks.wisc.edu](http://successworks.wisc.edu)