

What you can do with your **LANDSCAPE AND URBAN STUDIES MAJOR**



Major Skills:



Problem Solving

You recognize current and future urban and regional challenges and integrate an awareness of place, society, culture, history, ecology, and technology in solving design and planning problems.



Collaboration

You work with people from a broad range of professional backgrounds and in a variety of contexts in order to accomplish common goals.



Communication

You articulate concepts and ideas concerning the conservation or management of sustainable natural and cultural landscapes clearly and effectively in graphical, oral, and written communication with varied audiences.



Project Management and Leadership

You engage in complex processes of designing, planning, and executing projects, both independently and as part of a team.



Critical Thinking

You demonstrate the ability to explore ideas and synthesize information, both independently and in collaboration with interdisciplinary team members.



Data Collection and Analysis

You .conduct research, gather data using a variety of spatial and other sources, interpret data carefully, and use insights from data to take action.

Supplement Your Skills With:



**Build Community and Leadership
in Student Organizations**



**Gain Experience and Network with
Alumni in Internships**



Global & Intercultural Experience



**Experience Fostering Professional
Equity & Inclusion**



**Build Professional Skills in
Part-time Work**

Chart Your Path Forward

Activate Your Handshake Account

for connections to jobs, internships, employer & alumni networking.

Explore Career Communities

to discover a wide variety of fields where you can turn your major into success.

Get Career & Internship Advising

from SuccessWorks to make a plan, whether you're a first-year student or about to graduate.

Get Started: successworks.wisc.edu

Put your Landscape and Urban Studies major to **WORK**

Common Job Titles of Alumni:

- Landscape Architect
- Landscape Designer
- Owner/Principal
- Planner
- Project Manager
- President/CEO
- Associate

Sample of Recent Employers of Alumni

- Ayres Associates
- CUNA Mutual Group
- City of Madison
- Dane County
- Flad Architects
- Graef
- Hawks Landscape
- Kimley-Horn
- MSA Professional Services
- McKay Nursery Company
- Milwaukee County
- Norris Design
- Olson Toon Landscaping, Inc.
- SWA Group
- Saiki Design
- Smithgroup
- The Bruce Company of WI, Inc.
- Trees on the Move
- University of Minnesota
- University of Wisconsin

Post-Graduation Plans 2016-2021:

- 50%** Employment
- 50%** Continuing Education or Grad School

Industry of Employment 2016-2022:

1. Engineering
2. Education
3. Government
4. Arts & Entertainment
5. Construction
6. Information Technology
7. Architecture & Planning
8. Real Estate
9. Natural Resources

Where Alumni Live & Work:

- 47%** Wisconsin →
- 7%** Minnesota →
- 6%** Illinois →
- 6%** Colorado →
- 5%** California →
- 29%** Other →



“It’s important to learn about the history behind how systems and laws were created to influence the built environment and, consequently, how the built environment influences social outcomes”

Mia Chapman, 2023

Housing and Development Intern, National League of Cities
Washington, D.C

Career Communities for Landscape and Urban Studies Majors

SuccessWorks has eight Career Communities to connect you with career advising, resources and programs. Here are a few suggestions on where Landscape and Urban Studies majors can start.

- Environment, Natural Resources & Wildlife
- Non-Profit Management & Education
- Government, Policy, International Affairs & Law
- Technology, Data & Analytics

Not inspired by these options? Visit SuccessWorks to explore more widely.

successworks.wisc.edu