

WHAT CAN I DO WITH AN L&S MAJOR?

SO MUCH! Advising at SuccessWorks is organized by **career communities** or clusters of similar fields. L&S paths from major to career are not always direct...and that's what makes our alumni so interesting! Career communities are NOT meant to lock you into any specific track; they're meant to help you explore areas of interest or curiosity. Explore one or more career communities that fit your interests. Check out our eight Career Communities below and examples of sub-industries within them.

COMMUNICATIONS, MEDIA & THE ARTS

- Advertising, marketing, public relations, social media strategy
- Publishing, writing, journalism
- Entertainment, production, media, TV, radio, broadcast, film
- Performing arts, museums, arts management

CONSULTING, FINANCE & OTHER BUSINESS ROLES

- Consulting, operations, logistics, supply chain
- Sales & account management, human resources
- Finance, banking, real estate, insurance
- Entrepreneurship, startups, social enterprise

ENVIRONMENT, SUSTAINABILITY & CONSERVATION

- Sustainability, environmental planning
- Resource management/conservation: waste, air, water, energy, etc.
- Wildlife/domestic animal management

GOVERNMENT, POLICY, INTERNATIONAL AFFAIRS & LAW

- Federal, state, city or county government agencies
- Policy, think tanks, lobbying
- Political campaigns, legislation
- Foreign service, international development
- Law: utilize Center for Pre-Law Advising

HEALTHCARE & WELLBEING

- Allied health
- Healthcare administration
- Public health
- Counseling/mental health
- Medical professions: utilize Center for Pre-Health Advising

NONPROFIT & EDUCATION

- Nonprofit program coordination, fundraising, volunteer coordination
- Community organizing, advocacy, social justice, AmeriCorps
- Teaching & administration: early childhood – higher education, teaching English abroad, adult & continuing education
- Teaching-related programs: Teach for America, College Possible, CityYear, etc.

SCIENTIFIC RESEARCH

- Biotech, pharmaceutical, product research & development, quality assurance, regulatory
- Biological, chemical, physics-related research, patent research
- Forensic science, clinical research

TECHNOLOGY, DATA & ANALYTICS

- Programming, cybersecurity, web/app development
- Data analytics, GIS, cartography
- Project management, user experience